



Sponsors & Exhibitors catalogue

Booths, furniture, extra exhibition equipment
Congress Venue Branding, catering

Meeting venue:
ICE Kraków Congress Centre

I. BOOTHS

1. DELUXE SHELL SCHEME

Structure and partitions:

- Aluminium frame construction
- Seamless wall graphics

Flooring:

carpet – the same color for all exhibition booths

Furniture:

- Counter 100x50cm, h=100cm with logo - 1 psc/stand
- Bar stool - 1 psc/stand

Lighting:

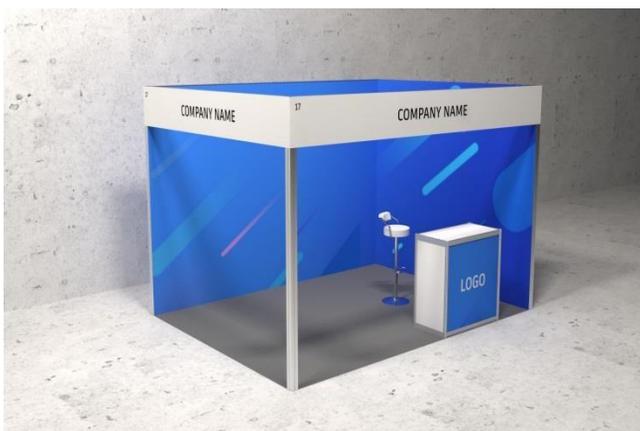
- Double 230V socket - 1 psc/stand
- LED spot light – 1 psc/3 sqm

Signage:

- Stand number and company name – one, two or three pieces depending on location

Prices:

- row booth - 220 EUR net /1 sqm
- corner booth – 175 EUR net /1sqm
- peninsula booth - 130 EUR net /1 sqm



2. STANDARD SHELL SCHEME

Flooring:

- Carpet – the same colour for all shell scheme

Structure and partitions:

- Aluminium frame
- White dividing partitions 100cmx250cm

Furniture:

- Black chair – 2 psc.
- Brown table 70x70cm – psc.

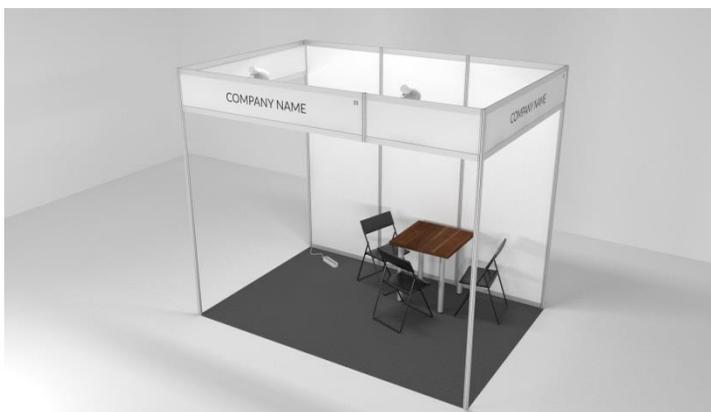
Lighting:

- 100W spotlight 1psc/3 sqm
- 230V socket 1 psc/stand

Signage:

- Stand number and company name – one or two pieces depending on location

Price: 30 EUR net /1 sqm*



II. FURNITURE



Upholstered chair
Finishing: textil,
chrome plated steel
Price: 20 EUR



Swivel armchair
white
Price: 50 EUR



Armchair
Ecru
Price: 55 EUR



Bar stool I
Dimension:
Ø40 / 60-80
Finish: ecoleather,
chrome
Price: 20 EUR



Bar stool II
Dimension:
34 / 34 / 74
Finish: steel, wood
Price: 18 EUR



Bar stool III
Dimension:
Ø40 / 83
Finish: ecoleather,
chrome
Price: 18 EUR



Square table

Dimensions: 70 cm x 70 cm

Material: furniture board,
satin leg

Price: 15 EUR



Bistro Table

Dimensions: height 55 cm,
width of 45cm x 45cm

Finish: fibreboard,

Price: 15 EUR



Cocktail table

Dimensions: height 100 cm,
diameter of the top 60 cm.

Material: varnished plastic top
for a high gloss, chromed leg,
and a worktop made of white mat

Price: 25 EUR



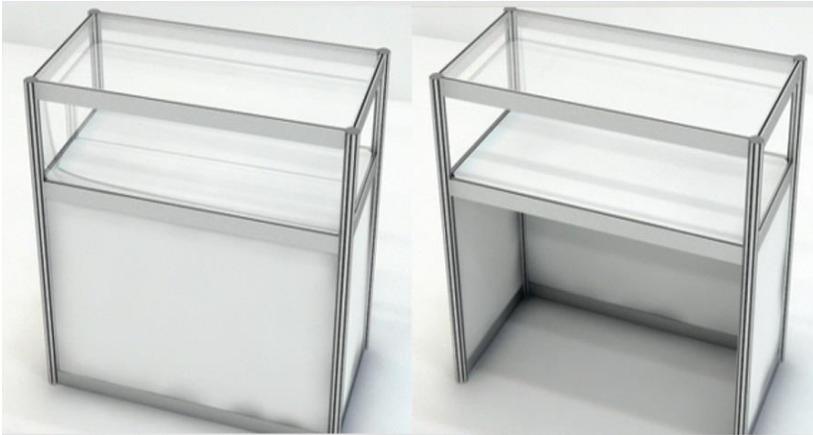
Shelf unit
80x40cm, h=18
Price: 45 EUR



Folder rac
Price: 30 EUR



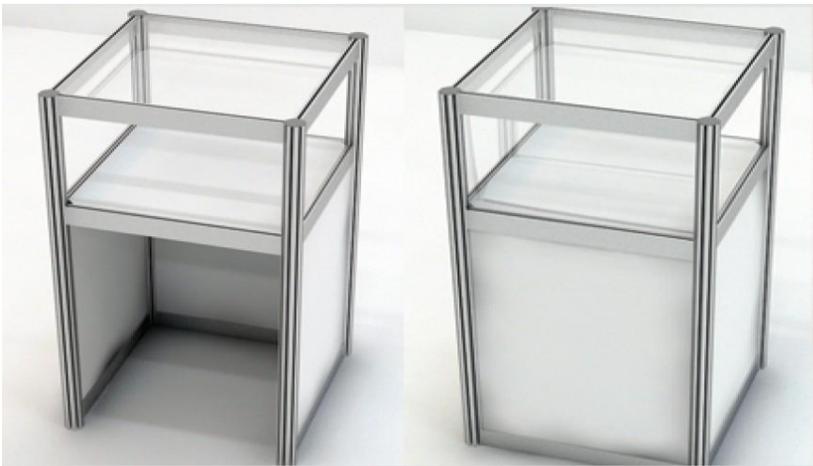
Refrigerator 60L
Price: 55 EUR



Showcase

100x50cm, h= 100 cm

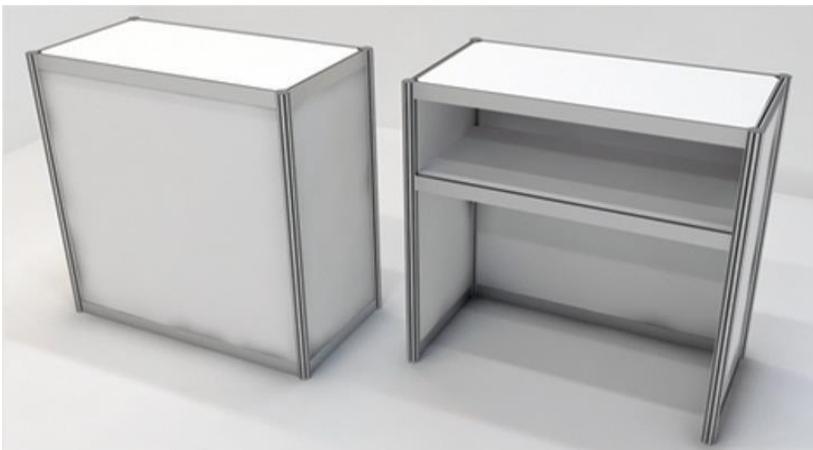
Price: 50 EUR



Showcase

50x50cm, h= 100 cm

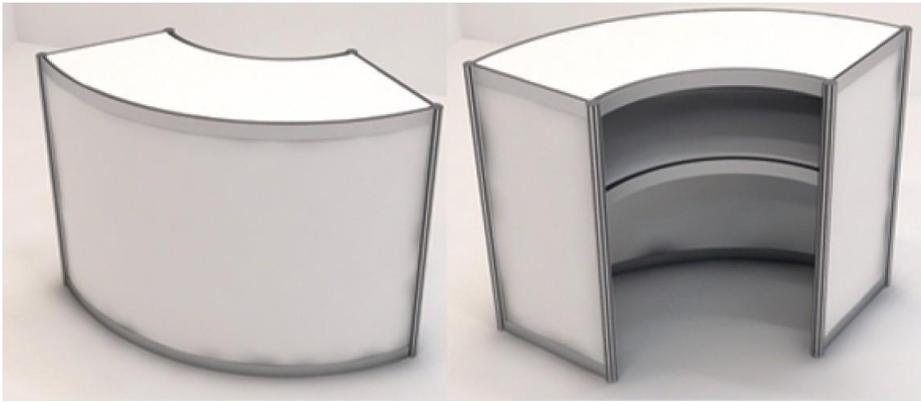
Price: 45 EUR



Info desk

100x50cm, h= 100 cm

Price: 28 EUR

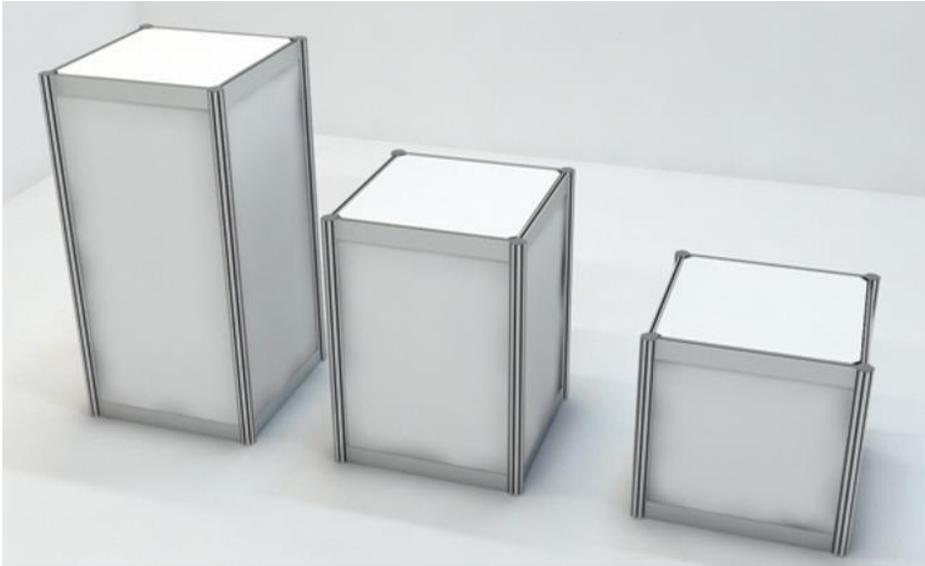


Info desk - curve

153(curve) x 50cm

h= 100 cm

Price: 40 EUR



Podium

50x50cm, h= 100 cm

50x50cm, h= 70 cm

50x50cm, h= 50 cm

Price: 18 EUR

Podium

50x100cm, h= 100 cm

50x100cm, h= 70 cm

50x100cm, h= 50 cm

Price: 20 EUR



Showcase

100x50cm, h= 250 cm

Price: 70 EUR

50x50cm, h= 250 cm

Price: 60 EUR

III. Additional equipment



Full HD LCD TV 42'

Price: 40 EUR per day

Full HD LCD TV 55'

Price: 55 EUR per day

Stand for screen 42", 55"

Price: 25 EUR per day



Full HD LED Interactive Monitor 60'

sensitive touch screen

Price: 120 EUR per day

Stand for 60" monitor

Price: 50 EUR per day

III. CARPETS

Carpet – any colour

Price: 10 EUR per 1 sqm

A1



A2



A3



A4



B1



B2



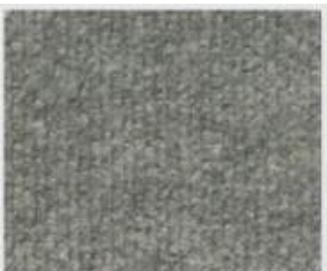
B3



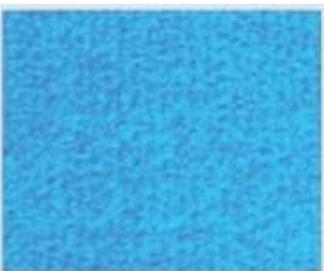
B4



C1



C2



C3



C4



D1



D2



D3



D4



IV. Congress Venue Branding – ICE Krakow

Stickers on glass panels on the revolving door

(main congress entrance)

Personalise one large glass panels at the entrance to ECAI 2023

Description:

Highly visible area located when the participants enter the congress venue.

Benefits:

Create your individual design
Prime exposure to participant pedestrian traffic areas

Deadlines:

Booking Deadline: 31.07.2023
Deadline for submission of advertisement: TBA

Additional information:

All submissions will be subject to ECAI 2023 approval.

Cost: 10 000 €



ICE Stair Branding – Display on step risers (main congress entrance)

Brand the stair landing in the highly visible congress areas that participants access each level.

Description:

To gain access to each level the majority of participants use these stairs during the ECAI 2023

Benefits:

Excellent exposure - the stairs is the main throughfare for all participants moving around the venue

Deadlines:

Booking Deadline: 31.07.2023

Deadline for submission
of advertisement: TBA



Additional Information:

The stairs are located on each level and are available to book as follows:

Level 0 (ICE21.06.01) – 1 available – 6000 € each

Level 0 (ICE21.06.02) – 1 available – 5500 € each

Level 1 (ICE21.06.11) – 1 available – 4000 € each

Level 1 (ICE21.06.12) – 1 available – 4500 € each

Level 2 (ICE21.06.21) – 1 available – 3500 € each

All submissions will be subject to ECAI 2023 approval.

Cost: See above € net per stair rise (5 available)

Banners (at entrance staircase)

Display your brand/advertisement hanging from prominent positions in the ECAI 2023 venue

Description:

Sponsors have a unique opportunity to display their advertisement on the front side of one or both of the hanging banners that are visible from two different levels within the congress venue at the entrance (cost is per banner). This large banner is located in a prime location that is visible from the main entrance, main plenary room and exhibition areas of the congress venue.

Benefits:

High visibility of your advertisement at the ECAI 2023 congress

Deadlines:

Booking Deadline: 31.07.2023

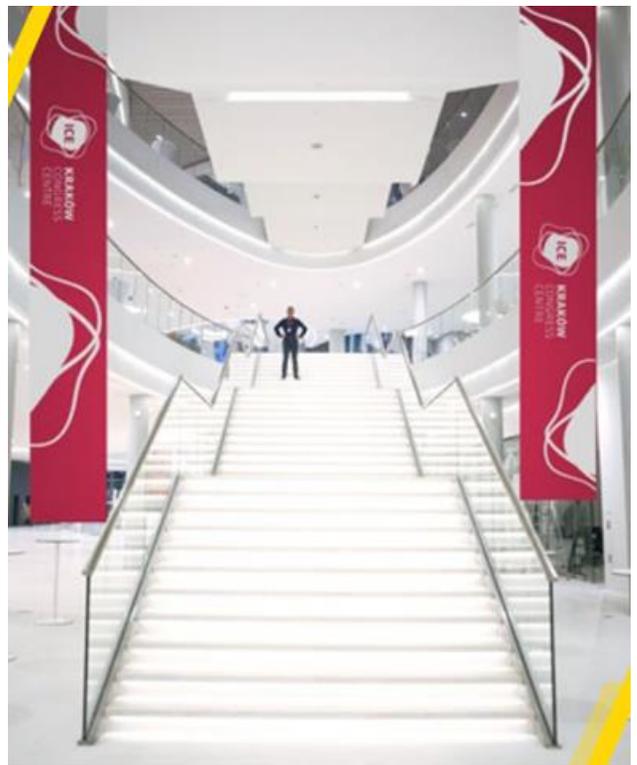
Deadline for submission of advertisement: TBA

Additional Information:

File format (TBA)

All submissions will be subject to ECAI 2023 approval.

Cost: 7 000 €



Banners (large centre)

Display your brand/advertisement hanging from prominent position in the ECAI 2023 venue

Description:

Sponsors have a unique opportunity to display their advertisement on the front side of one or both of the hanging banner that is visible from three different levels within the congress venue. This large banner is located in a prime location that is visible from the main plenary room and exhibition areas of the congress venue.

Benefits:

High visibility of your advertisement at the ECAI 2023 congress

Deadlines:

Booking Deadline: 31.07.2023

Deadline for submission of advertisement:
TBA

Additional Information:

File format (TBA)

All submissions will be subject to ECAI 2023 approval.

Cost: 9 000 €



32" & 42" Digital Screen Advertisement (multiple locations)

Your advertisement, rotating on the highly visible multimedia 32" & 42" screens (fixed locations)

Description:

Highlight your company's attendance on a number of levels of the venue. There are four (4) packages available for this sponsor item (Level 0, 1, 2 or 3 package). Please note each level contains a different number of 32" & 42" digital screens (more information below).

The screens are located throughout the entire venue.

Benefits:

- High visibility locations throughout the venue
- You are allowed one (1) Advertisement for each package
- Each Advertisement is allowed up to a 10 sec. slot per minute placed in an advert loop
- Your advertisement will be run on a loop one after the other with other sponsor and ECAI-23 advertisements
- Your digital advertisement will be rotating on all days of the congress.



32" & 42" Digital Screen Advertisement (multiple locations)

Deadlines:

- Booking Deadline: 31.07.2023
- Deadline for submission of advertisement: TB

Additional Information:

A company is permitted to book multiple digital advertisements/level packages. The screens are divided into packages (based on venue levels) as follows:

Level 0 package (ICE21.10.0) - 8 (3 x 42" and 5 x 32")

Level 1 package (ICE21.10.1) - 11 (2 x 42" and 9 x 32")

Level 2 package (ICE21.10.2) - 9 (1 x 42" and 8 x 32")

Level 3 package (ICE21.10.3) - 5 (1 x 42" and 4 x 32")

All submissions will be subject to ECAI-23 approval.

Cost: 1000 € net per package



Display on pillars

Place your branding/logo/advertisement on selected pillars within the congress venue.

Description:

Advertise your brand on the pillars throughout the congress venue in unique/select locations on a levels.

Benefits:

High visibility in a prime location of ECAI 2023 congress areas

Deadlines:

Booking Deadline: 31.07.2023

Deadline for submission of advertisement: TBA

Additional Information:

The opportunities are divided (based on venue levels) as follows:

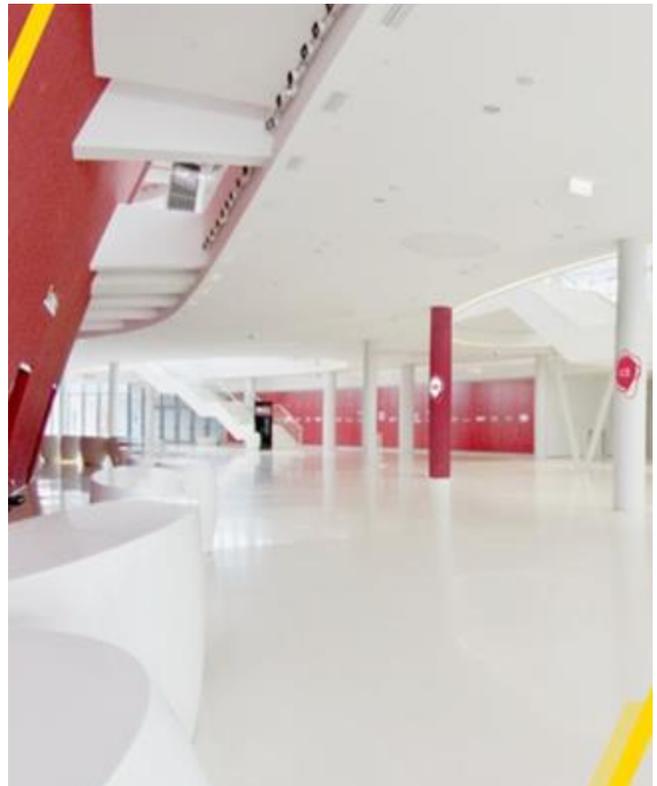
Level 0 (ICE21.12.0) - 10

Level 1 (ICE21.12.1) - 12

Level 2 (ICE21.12.2) - 4

All submissions will be subject to ECAI 2023 approval.
Availability to be confirmed after booth allocation

Cost: 2 000 € net



Flags

Place your branding/logo/advertisement on a flag advertisement welcoming participants to the ECAI 2023 Congress

Description:

Advertise your brand on a flag at the entrance outside the congress venue.

Benefits:

High visibility in a prime location of ECAI 2023 congress entrance

Deadlines:

Booking Deadline: 31.07.2023

Deadline for submission of advertisement: TBA

Additional Information:

Exact locations are demonstrated on the picture below

All submissions will be subject to ECAI 2023 approval.

All submissions will be subject to ECAI 2023 approval.

Availability to be confirmed after booth allocation

Cost: 2 000 € net



Display glass doors

Place your branding/logo/advertisement on the outside glass of specific doors leading to ECAI 2023 conference rooms within the congress venue on Level 3.

Description:

Advertise your brand on the glass one or more panels that leads to the hands on workshops within the congress (Level 3).

Benefits:

Target physicians with a specific interest in topics relating to the Level 3

Deadlines:

Booking Deadline: 31.07.2023

Deadline for submission of advertisement: TBA

Additional Information:

Limited to three glass doors (front and back)

All submissions will be subject to ECAI 2023 approval.

Cost: 1000 net per door (per side)



V. CATERING FOR BOOTH & SPONSORS ROOM



Finger Foods station

All-day finger food at your booth
Salty and sweet delights
300 finger foods/per day
640 EUR/ per day / minimum order 2 days

We are not using your plastic cups and your booth will be ECO



fresh natural lemonade bar

All-day fresh natural lemonade bar at your booth
Diferent tastes
220 portions/ per day
580 EUR / per day / minimum order 2 days

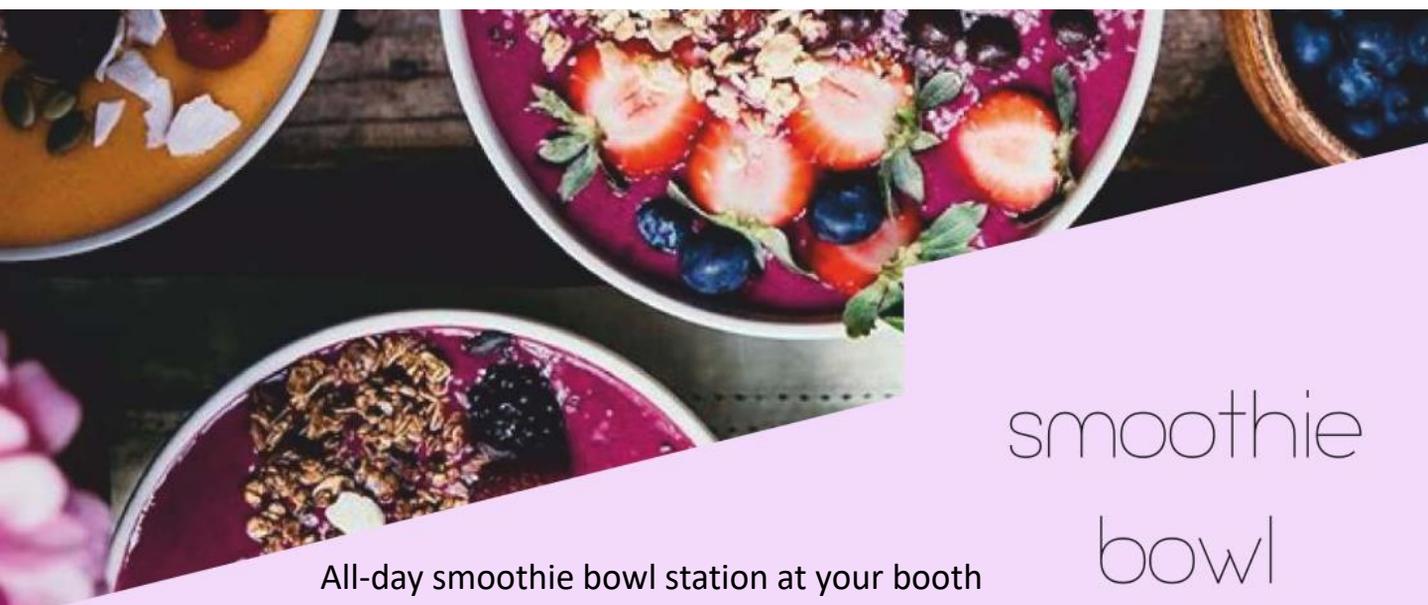


V. Catering for booth & Sponsors room



barista coffee bar

All-day barista coffee bar at your booth
Different kinds of coffee
300 portions / per day
900 EUR / per day /minimum order 2 days
Company logo in your coffee + 80 EUR
Coffee cups with your logo extra cost 70 EUR / per day



smoothie bowl station

All-day smoothie bowl station at your booth
Different kinds of smoothie
300 portions / per day
1100 EUR / per day /minimum order 2 days
Healthy ingredients
Healthy idea to upgrade your booth



V. Catering for booth & Sponsors room



organic juice bar

All-day organic juice bar at your booth
Different kinds of juice
300 portions / per day
900 EUR/ per day/ minimum order 2 days
Organic ingredients vegetables and fruit
Healthy idea to upgrade your booth



prosecco bar

All-day prosecco bar at your booth/place
Different kinds of taste
250 portions / per day
900 EUR / per day / minimum order 2 days
strawberries, raspberries, pitahaya, lemon, lime and fresh herbs
Modern idea to upgrade your booth



V. Catering for booth & Sponsors room



fresh
hot
popcorn

All-day popcorn station at your booth/ place
300 portions / per day
580 EUR /per day/ minimum order 2 days
Everybody likes popcorn 😊

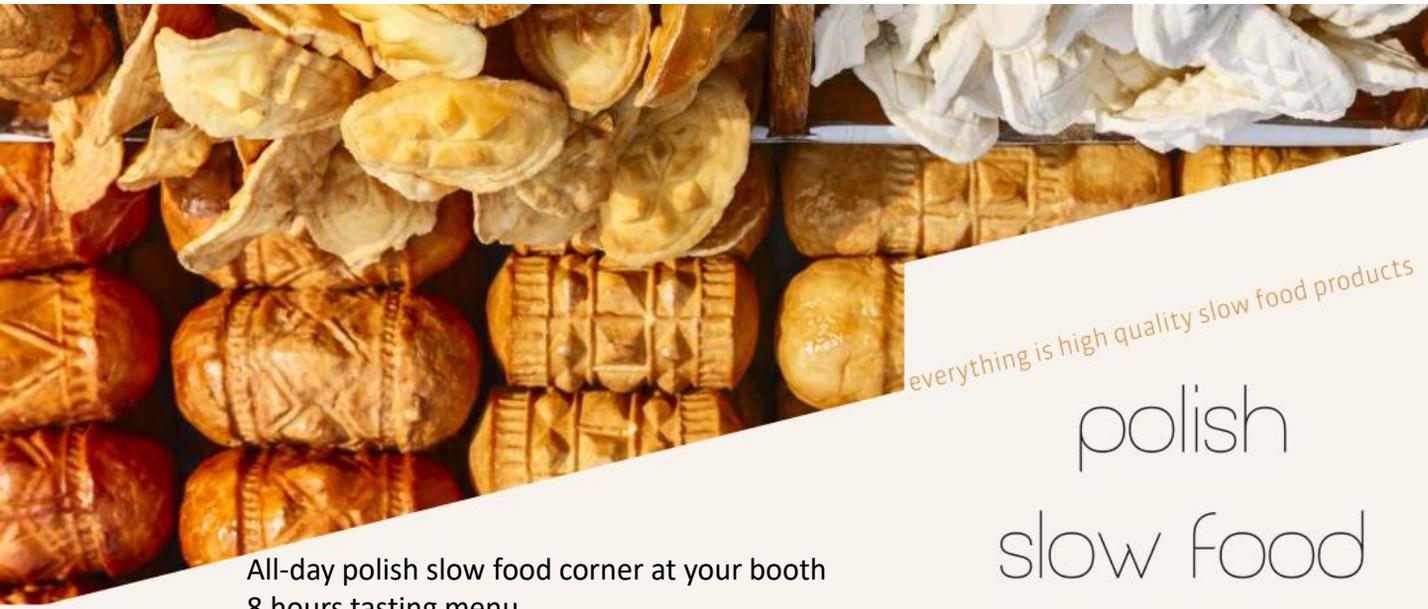


cotton
candy

All-day cotton candy at your booth
300 portions / per day
580 EUR / per day / minimum order 2 days
Sweet magnificence



V. Catering for booth & Sponsors room



everything is high quality slow food products

polish slow food corner

All-day polish slow food corner at your booth

8 hours tasting menu

9 kilos polish different kinds of sausages (slow food)

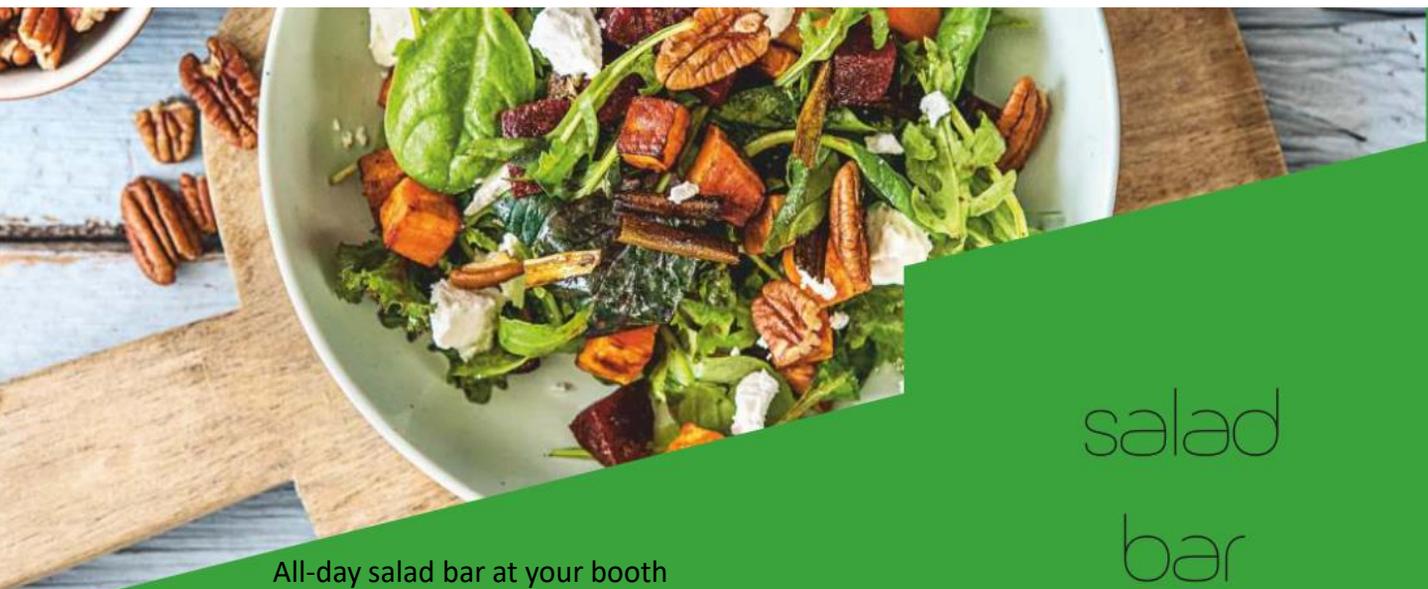
7 kilos polish smoked fish (slow food)

9 kilos polish slow food cheeses

Polish honey (3kg), polish breads (12kg), polish jam (3kg), polish juice cold press (30liters)

Polish honey mead (3 liters), polish monastic liquor (3 liters)

1600 EUR / per day



salad bar

All-day salad bar at your booth

8 hours menu | 300 portions per day

1800 EUR per day

Iceberg lettuce | fresh spinach | arugula lettuce | romaine lettuce | baked beets | radish | cauliflowe | broccoli | onion | tomatoes | colorful peppers | green cucumber | olives | capers | fresh herbs | sprouts | yellow cheese | white cheese | vegan cheese | crispy bacon | grilled chicken | roast beef | bananas | apples | pears



IV. SUPPLIERS CONTACTS

Booth, furniture, equipment

Order deadline: 7.09.2023

Contact: Monika Gregorczyk

@ monika@artexpo.com.pl

ph. +48 502112619

Congress Venue Branding

Order deadline: 31.07.2023

Contact: Kamila Wilczyńska

@ kamila.wilczynska@symposium.pl

ph. +48 602 497 063

Catering for your booth

Order deadline: 5.09.2023

Contact: Marcin Cieślikowski

@ mc@masterscatering.com.pl,

ph. +48 530 290 880

Attention!

Mastercatering is the exclusive onsite caterer for ICE Krakow Congress Centre and no external companies are permitted onsite.

All the above prices are net prices.